

KEYPORT, NEW JERSEY

LOCAL GUIDE



ABOUT
THE TOWN

LOCAL
RESOURCES

THINGS TO DO,
SEE & EAT

YOUR LOCAL EXPERT



LAWRENCE VECCHIO

Broker of Record

Lawrence Vecchio Broker Owner of VRI Homes. With over 40 years experience and 1000's of transactions. Larry is licensed Real Estate Broker, Former HUD Property Manager, NJ Licensed Appraiser, Licensed Mortgage Banker, NJ Life and Health Insurance and Notary Public. VRI Homes, also known as VRI Realtors, is a real estate brokerage firm located in New Jersey, USA. They specialize in residential and commercial real estate transactions, including buying, selling, and renting properties.

VRI Homes provides real estate services across various regions in New Jersey, helping clients with their real estate needs.

(732) 241-1090

larry@vrihomes.com



When I started my real estate company in 1980, I wanted to help the homeless as part of our mission statement. We purchased a condo over 30 years ago and continue to maintain this property for 180 Turning lives around women center.

LARRY'S PREFERRED PARTNERS



Wendy Wallace
Title Insurance Agent
NU World Title
(732) 804-7998



Ed Bruton
Attorney at Law
Burton & Burton, PC
(732) 696-7628



Loan Officer
Loan Officer
New Jersey Mortgage Bank
(732) 241-1090

ABOUT KEYPORT

Welcome to Keyport, New Jersey, a delightful borough renowned for its deep history, vibrant culture, and stunning natural beauty, earning it the moniker "The Pearl of the Bayshore." Nestled in the northern part of Monmouth County, this waterfront community along the Raritan Bay acts as an enchanting gateway to the Bayshore region. Keyport offers a warm, close-knit atmosphere rich in maritime heritage and bolstered by a strong sense of community spirit.

A Glimpse into Keyport's Past

Keyport's evolution from a vibrant oyster industry hub to a community enriched with arts, culture, and entertainment reflects its resilience and adaptability. Historically a leading supplier of oysters, the borough has navigated the challenges of overfishing and pollution. Its diverse past also includes notable contributions to aviation through the Aeromarine Plane and Motor Company, alongside a fascinating, though disputed, claim to the invention of the "Lazy Susan." Among Keyport's historic highlights is the professional dance debut of film star Fred Astaire.

A Hub of Arts and Culture

Keyport has been designated as an Arts, Cultural, and Entertainment (ACE) Hub, reflecting its vibrant array of cultural



Keyport Waterfront Park

activities and nightlife. This designation is part of the broader Bayshore Regional Strategic Plan, underscores Keyport's role as a destination for both locals and visitors seeking enriching experiences.

Keyport Today

Keyport's charm is beautifully reflected in its architecture and the waterfront that nods to the town's maritime heritage. With expansive marinas, the beloved Keyport Fishery, and the tranquil Waterfront Park and Promenade, it offers residents and visitors alike a taste of seaside living. The bustling commercial district, with its eclectic mix of antique shops, modern boutiques, and diverse eateries, captures the essence of Keyport's vibrant community life and culinary diversity, appealing to a wide range of tastes and preferences.

GETTING TO KEYPORT

Keyport is a borough in northern Monmouth County, in the U.S. state of New Jersey. A waterfront community located on the Raritan Bay in the Raritan Valley region, the borough is a commuter town of New York City in the New York metropolitan area.

TRAVELING BY CAR



The nearest airport to Keyport, NJ is Newark Liberty International Airport (EWR).

Other Nearby Airports:

- Atlantic City International Airport (ACY)
- Philadelphia International Airport (PHL)

AIRPORTS



Route 35 and Route 36 both pass through in the southern section.

The Garden State Parkway is just outside in both neighboring Aberdeen and Hazlet Townships at Exit 117.

PUBLIC TRANSPORTATION



NJ Transit train service is available nearby at the Hazlet[99] and Aberdeen-Matawan[100] stations. Commuter rail service is available on the North Jersey Coast Line.

NJ Transit offers local bus service on the 817 route.

IMPORTANT CONTACTS

This section serves as a vital resource for residents and visitors alike, offering essential contact information for local medical facilities, police, fire services, and town administration.

EMERGENCY SERVICES



Keyport Police Department
70 West Front Street
Keyport, NJ 07735
(732) 264-0610

In case of emergency dial 9-1-1

Keyport Fire Department
Hook and Ladder Co. No. 1
Engine Company No. 1
Lincoln Hose Company No. 1
Raritan Hose Company No. 3
Eagle House Company No. 4
Fire Patrol

MEDICAL FACILITIES



Meridian Health Medical Center
1420 Route 36
Hazlet, NJ 07730
(732) 264-5498

HMH Riverview Medical Center
1 Riverview Plaza
Red Bank, NJ 07701
(732) 741-2700

HMH Bayshore Medical Center
727 N. Beers Street
Holmdel, NJ 07733
(732) 739-5900

ADMINISTRATION



Keyport Borough Hall
70 West Front Street
Keyport, NJ 07735
(732) 739-3900

THINGS TO DO



KEYPORT WATERFRONT PARK

Keyport Waterfront Park is a scenic beach located on the shore of Raritan Bay in Keyport, United States. The beach length is approximately one mile, and the sand color is light beige. Visitors can enjoy swimming, sunbathing, fishing, boating, and picnicking at this beach. Keyport Waterfront Park has many amenities including lifeguards on duty during peak season, and a playground.

KEYPORT FIRE MUSEUM

The Keyport Fire Museum showcases the history of firefighting through displays like old fire gear, hydrants, and photos. It aims to teach people about fire safety and the importance of volunteering, with friendly staff ready to answer questions.

Located at: *86 Broad Street, Keyport NJ 07735 | (732) 351-6567*



KEYPORT PRINCESS

The Keyport Princess is a 70' boat owned by the Hartley family and operating out of Keyport, NJ, offers a range of fishing and cruising charters tailored for both beginners and advanced fishermen, including daily trips and special excursions like whale watching. Their services also encompass Raritan Bay weekend cruises, featuring New York Harbor tours and Staten Island cruises, ensuring a memorable adventure for the whole family.

PLACES TO EAT

Keyport may be a small town, but its dining options punch above their weight. Known as "The Pearl of the Bayshore," this charming borough offers a variety of dining experiences that reflect its rich history and community spirit.

Burlew's Seafood and Steak

59 W Front St, Keyport, NJ 07735

McDonagh's Pub & Restaurant

2 W Front St, Keyport, NJ 07735

Nemo

27 W Front St, Keyport, NJ 07735

Drew's Bayshore Bistro

44 E Front St, Keyport, NJ 07735

Aangara Indian Cuisine

98 Maple Pl, Keyport, NJ 07735

Town & Country Inn

48 NJ-35, Keyport, NJ 07735

Tony's Pizza & Restaurant

300 NJ-35, Keyport, NJ 07735

Keyport Coffee Café

50 W Front St, Keyport, NJ 07735

Tropico Mexican Restaurant

7 W Front St, Keyport, NJ 07735

El Ranchero Mexican Restaurant

150 1st St, Keyport, NJ 07735

Broad Street Diner

83 Broad St, Keyport, NJ 07735

Garibaldi Restaurant

34 E Front St, Keyport, NJ 07735

Brinia's Sazon

65 NJ-36, Keyport, NJ 07735

Up The Creek Tavern

350 W Front St, Keyport, NJ 07735

Keyport Fishery

150 W Front St, Keyport, NJ 07735

Mike's Subs

103 W Front St, Keyport, NJ 07735

The Rock Cafe

522 Amboy Rd, Keyport, NJ 07735

Yellow Rose Diner

41 NJ-36, Keyport, NJ 07735

Nature's Plate Cafe & Juice Bar

15 Main St, Keyport, NJ 07735

Uncle Louie G

46 W Front St, Keyport, NJ 07735

Front Street Pizza

42 W Front St, Keyport, NJ 07735

First Wok

77 Broad St, Keyport, NJ 07735

Lenora's Cafe

18 W Front St, Keyport, NJ 07735

Italian Touch

28 E Front St, Keyport, NJ 07735

Ovidia Restaurant

98 Maple Pl, Keyport, NJ 07735

IHOP

106 NJ-36, Keyport, NJ 07735

SHOPPING

Nestled within the heart of Keyport is a treasure trove of local shops that offer more than just merchandise; they offer stories, a personal touch, and a connection to the community that is hard to find elsewhere.

These establishments, from quaint boutiques to artisanal markets, are the lifeline of Keyport's commercial district, each one contributing to the town's distinctive character and appeal.



Featured Shops

Reimagine Home Design

Home goods

Family Dollar

General

Keyport Italian Market

Grocery

Great Bay Outfitters

Outdoor Sports

Stop & Shop

Supermarket

A Family Treasure

Antiques

Tiffani's Vintage Closet

Vintage Clothing

Army & Navy

Uniform Store

SimplyHomes Shabby Décor

Home Goods

Keyport Funhouse Boutique

Boutique, Gifts

Keyport Music

Music

The Parlour

Oddities

Keyport Fishery

Seafood Market

Smith's Liquor Shop & Bar

Liquor

Cheaper4U

Pawn Shop

Mr. Lopez Grocery Store

Mexican Grocery Store

Keyport Liquor

Liquor

Up Front Bait and Tackle

Fishing Store

PARKS & RECREATION

Discover the heart of Keyport community, where natural beauty and outdoor activities await. From serene parks to recreational facilities, there's a perfect spot for everyone.

Beach Park & Boat Ramp

Located on the bayfront at First Street

Playground • Boat Ramp

World War I Memorial • Hot Dogs • Kayak

Benjamin Terry Park

Located on the bayfront at Cedar Street

Playground

Cedar Street Park

Located on the bayfront at Cedar Street

Playground • Basketball Court

Tennis Courts • Ballfield

Elizabeth Street

Community Garden

Fireman's Park

Located at 129 West Front Street

Firemen Memorial

Jack Conway Park

Located at Kearney Street

Marie Cottrell Main Street Park

Located on Main Street

Playground • Skate Park • T-Ball Field

Mini Park, West Front Street

Outdoor Stage

Therese Avenue Park

Located on Therese Avenue

Playground • Basketball Court

Veterans Park

Located on the bayfront at Myrtle Avenue

Veteran's Memorial • Kayak Storage Lockers

Waterfront Park

September 11 Memorial • Fishing Pier

Fishing Boat Concession

THANK YOU!

Thank you for exploring our town through this guide. We'd love to hear from you and invite you to connect with us on our social media pages for more insights and updates.

Contact Your Local Expert



Larry Vecchio

Broker of Record
VRI Homes

Office: (732) 930-0727
Mobile: (732) 241-1090

E-mail: larry@vrihomes.com

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